

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: CRITZ FOR CONGRESS(254017)
647 Main St Ste 110
Johnstown, PA 15901-2140

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56500
Contract Dates: 09/12/2012-09/16/2012
Customer Order:
Linked Order:
CPE: / / 2427

Invoice Num: 1201-543259
Invoice Date: 09/16/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/16/2012

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PAY BY 10/16/2012
Net 30 days

In Account With: LUC MEDIA(32354)
25 Whitlock Pl SW Ste 201
Marietta, GA 30064-3142
ATTN:Accounts Payable

Product Desc: CRITZ 9/12-16

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 5-6AM	09/13/2012-09/13/2012	. . . T . . .	30	1	250.00				
LUR;20 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012		. . . T . . .		1		250.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/13/2012	Th	05:28:12 AM		MC-07-12H	30	250.00				
2	THIS MORNING 6-7AM	09/12/2012-09/14/2012	. . W . F . .	30	2	475.00				
LUR;20 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012		. . W . F . .		2		475.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/12/2012	We	06:39:18 AM		MC-07-12H	30	475.00				
09/14/2012	Fr	06:59:30 AM		MC-07-12H	30	475.00				
3	07:00:00-08:00:00	09/13/2012-09/13/2012	. . . T . . .	30	1	215.00				
LUR;20 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012		. . . T . . .		1		215.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/13/2012	Th	07:55:16 AM		MC-07-12H	30	215.00				
4	08:00:00-09:00:00	09/14/2012-09/14/2012 F . .	30	1	215.00				
LUR;20 MIN SEP										

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<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012	F..		1		215.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/14/2012	Fr	08:27:19 AM		MC-07-12H	30	215.00			
5	PITTSBURGH LIVE		09/12/2012-09/14/2012		..W.F..		30	2	165.00
LUR;20 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		..W.F..		2		165.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	09:08:13 AM		MC-07-12H	30	165.00			
09/14/2012	Fr	09:27:46 AM		MC-07-12H	30	165.00			
6	NOON NEWS		09/12/2012-09/13/2012		..WT...		30	2	500.00
LUR;20 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		..WT...		2		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	12:27:55 PM		MC-07-12H	30	500.00			
09/13/2012	Th	12:10:59 PM		MC-07-12H	30	500.00			
7	4-430PM NEWS		09/12/2012-09/14/2012		..W.F..		30	2	500.00
LUR;20 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		..W.F..		2		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	04:22:24 PM		MC-07-12H	30	500.00			

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/14/2012	Fr	04:13:07 PM		MC-07-12H	30	500.00			
8	430-5PM NEWS		09/13/2012-09/13/2012		...T...		30	1	500.00	
LUR;20 MIN SEP										
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/10/2012-09/16/2012		...T...		1		500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/13/2012	Th	04:53:57 PM		MC-07-12H	30	500.00			
9	5-530PM NEWS		09/12/2012-09/14/2012		..W.F..		30	3	750.00	
LUR;20 MIN SEP										
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/10/2012-09/16/2012		..W.F..		2		750.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/12/2012	We				30			750.00	Preempted
	09/12/2012	We	05:38:25 PM	09/12/2012	MC-07-12H	30	750.00	750.00		Makegood in 530-6PM NEWS
	09/14/2012	Fr	05:27:56 PM		MC-07-12H	30	750.00			
10	530-6PM NEWS		09/13/2012-09/13/2012		...T...		30	1	750.00	
LUR;20 MIN SEP										
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/10/2012-09/16/2012		...T...		1		750.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/13/2012	Th	05:39:46 PM		MC-07-12H	30	750.00			
11	M-F 6PM NEWS		09/12/2012-09/14/2012		..WTF..		30	3	850.00	
LUR;20 MIN SEP										

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<u>Week Of</u> 09/10/2012-09/16/2012 <u>MTWTFSS</u> ..WTF.. <u>Spots Per Week</u> 3 <u>Rate</u> 850.00									
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	06:10:29 PM		MC-07-12H	30	850.00			
09/13/2012	Th	06:11:08 PM		MC-07-12H	30	850.00			
09/14/2012	Fr	06:12:52 PM		MC-07-12H	30	850.00			
12	M-F 630PM NEWS	09/13/2012-09/13/2012	...T...	30	1	850.00			
LUR;20 MIN SEP									
<u>Week Of</u> 09/10/2012-09/16/2012 <u>MTWTFSS</u> ...T... <u>Spots Per Week</u> 1 <u>Rate</u> 850.00									
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/13/2012	Th	06:52:46 PM		MC-07-12H	30	850.00			
13	11PM NEWS	09/12/2012-09/14/2012	..W.F..	30	2	1,550.00			
LUR;20 MIN SEP									
<u>Week Of</u> 09/10/2012-09/16/2012 <u>MTWTFSS</u> ..W.F.. <u>Spots Per Week</u> 2 <u>Rate</u> 1,550.00									
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	11:12:24 PM		MC-07-12H	30	1,550.00			
09/14/2012	Fr	11:24:03 PM		MC-07-12H	30	1,550.00			
14	SAT. MORN. LOCAL NEWS	09/15/2012-09/15/2012S.	30	1	215.00			
LUR;20 MIN SEP									

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	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/10/2012-09/16/2012	S.		1		215.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/15/2012	Sa	07:38:59 AM		MC-07-12H	30	215.00			
15	SAT.CBS MORNING NEWS		09/15/2012-09/15/2012	S.		30	1	330.00	
	LUR;20 MIN SEP									
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/10/2012-09/16/2012	S.		1		330.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/15/2012	Sa	08:26:02 AM		MC-07-12H	30	330.00			
16	SAT 7PM NEWS		09/15/2012-09/15/2012	S.		30	1	500.00	
	LUR;20 MIN SEP									
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/10/2012-09/16/2012	S.		1		500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/15/2012	Sa	07:15:48 PM		MC-07-12H	30	500.00			
17	KD/PG SUNDAY EDITION		09/16/2012-09/16/2012	S		30	1	150.00	
	LUR;20 MIN SEP									
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/10/2012-09/16/2012	S		1		150.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/16/2012	Su	08:44:31 AM		MC-07-12H	30	150.00			
18	CBS SUN MORN		09/16/2012-09/16/2012	S		30	1	450.00	
	LUR;20 MIN SEP									

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09/10/2012-09/16/2012	S		1		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/16/2012	Su	09:47:00 AM		MC-07-12H	30	450.00			
19	11PM NEWS		09/16/2012-09/16/2012	S		30	2	1,550.00
LUR;20 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012	S		1		1,550.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/16/2012	Su				30			1,550.00	Preempted
09/16/2012	Su	11:59:48 PM	09/16/2012	MC-07-12H	30	1,550.00	1,550.00		Makegood in 1130PM NEWS
20	LET'S MAKE A DEAL		09/13/2012-09/13/2012		...T...		30	1	225.00
LUR;20 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		...T...		1		225.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/13/2012	Th	09:59:15 AM		MC-07-12H	30	225.00			
21	PRICE IS RIGHT		09/12/2012-09/14/2012		..W.F..		30	2	500.00
LUR;20 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		..W.F..		2		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	11:28:18 AM		MC-07-12H	30	500.00			
09/14/2012	Fr	11:29:35 AM		MC-07-12H	30	500.00			

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22	CBS SOAPS 1230-2P	09/14/2012-09/14/2012F..	30	1	385.00				
LUR;20 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012	F..		1		385.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/14/2012	Fr	01:28:55 PM		MC-07-12H	30	385.00				
23	DR. PHIL	09/12/2012-09/13/2012	..W T...	30	2	335.00				
LUR;20 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012		..W T...		2		335.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/12/2012	We	03:29:03 PM		MC-07-12H	30	335.00				
09/13/2012	Th	03:50:36 PM		MC-07-12H	30	335.00				
24	THE INSIDER	09/13/2012-09/14/2012	...T F..	30	2	500.00				
LUR;20 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012		...T F..		2		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/13/2012	Th	07:47:15 PM		MC-07-12H	30	500.00				
09/14/2012	Fr	07:41:51 PM		MC-07-12H	30	500.00				
25	11:35P-12:37A - LETTERMAN	09/12/2012-09/14/2012	..W . F..	30	2	500.00				
LUR;20 MIN SEP										

Warranty - We warrant the above broadcasts were made according to the official station log.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		. . W . F . .		2		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	12:12:29 AM		MC-07-12H	30	500.00			
09/14/2012	Fr	11:59:06 PM		MC-07-12H	30	500.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		37		20,685.00		3,102.75	17,582.25	2,300.00	2,300.00 0.00

Billing Notes

PRINT AT STATION. ALL RATES PRE-EMPTIBLE. PAID FOR BY CRITZ FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

Gross Billing

20,685.00

Trade Value

0.00

Agency Commission

3,102.75

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

17,582.25

Warranty - We warrant the above broadcasts were made according to the official station log.